

## Digital Printing Insights #4:

### “My prints are too dark!”

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Even in an accurately color-managed environment, those who edit their images on an LCD and output to inkjet may be familiar with the scenario of prints that appear *too dark* relative to the display. Are you experiencing a similar issue? David Brooks of Shutterbug magazine wrote [an excellent and informative article about this issue](#) way back in 2009 which addresses this problem and offers a few possible solutions. In short, the *prints too dark* issue is caused by overly bright display calibration luminance relative to ambient room lighting. Please check out David’s article.

For a well calibrated display for photo editing and printing, you need to adjust display luminance to a specified range of 100-120 cd/m<sup>2</sup> (not exceeding 120 cd/m<sup>2</sup>). I personally calibrate to 100 cd/m<sup>2</sup>.

Be sure to also [check out this related article from Datacolor](#), makers of Spyder display calibration tools.

If you have any questions or comments about this topic, or suggestions for future Printing Insights, I would love to hear them! Thanks for reading.